Mergent Horizon

1. Search your company
2. On the company’s page select the ‘Horizon’ tab (see below for further information on how to interpret the information).

Legend & Definitions:

- Defined by the Company - Defined by Others

(i.e. where did Horizon get the information that a particular company was supplier/customer)

Product overlap: Signifies the number of competitor products placed at the same level of the Hierarchy. Direct competitors sometimes compete in the same market but have 0 product overlap due to differences in the basic technology or industry class of the competing products.