McGill University
Library Resources
in Management and Business

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Bonjour !

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Today’s Presentation Plan

1. Library Website
2. Library Business Guides
3. Library Business FAQ
4. Accessing Resources Off-Campus
5. Other Tips and Tricks
McGill Library Website

Start here for access to all our business resources

www.mcgill.ca/library
Key Resources

Important Links

WorldCat
Subject Guides
Databases A to Z
Interlibrary Loan
Article scan service
Key Resources
Management and Business
Key Resources

WorldCat
Books
Films
Newspapers
Journals

https://mcgill.worldcat.org
Key Resources

**Subject Guides**
- Company research
- Industry research
- Consumer research
- Advertising
- International business

Key Resources

**Business Articles Guide**

Uniquely business journals & newspapers

http://libraryguides.mcgill.ca/management-articles
Key Resources

**GMCA Guide**
Starting place for case competition resources
Need more resources? Ask me or explore the other guides.

Business FAQ
Fast Answers to Common Business Questions
http://mcgill.libanswers.com/business
Key Resources

Business FAQ

287 commonly asked Business questions and answers

http://mcgill.libanswers.com/business
Statistics

Statistical Sources

http://libraryguides.mcgill.ca/industryresearch/statistics
Key Resources

**Statistical Sources**

Statista

E-Data from the Conference Board of Canada

Country Statistical Agencies

Tips on searching Statistics Canada web site

Search by keywords on Statistics Canada web site
Search Google using site:statcan.gc.ca (better indexing)
   Ex: advertising site:statcan.gc.ca

Find appropriate terminology using Statistics Canada Thesaurus

Browse by subject, province or territory, or metropolitan area
Off-Campus Access

Accessing library resources anywhere!

http://www.mcgill.ca/library/services/connect
EZ Proxy
All library resources have a proxy.library integrated into their URLs.
   Email address and password for access

VPN – Virtual Private Network
Cisco AnyConnect
Free download (Windows, Mac, Linux, iOS, Android)
http://kb.mcgill.ca/kb/article?ArticleId=1212&source=Article&c=12&cid=2
Other Tips and Tricks

Googling Like a Professional
Advanced Google Searching

Site Searching:
- advertising AND site:statcan.gc.ca
- Europe AND Economy AND site:.gov

Filetype Searching
- Europe AND Economy AND filetype:pdf

Filetype and Site Searching
- Europe AND Economy AND filetype:pdf AND site:.gov
- Europe AND Economy AND filetype:pdf AND (site:.gov OR site:.gc.ca OR site:.gouv.fr)
Google Scholar & the McGill Library

Connect Google Scholar and the McGill Library
Helps find the full-text of a document
Can also search in our catalogue

https://www.mcgill.ca/library/services/connect/google-scholar
Can’t find an industry report, statistic, or data?

Note

If you can’t find a report, statistics, or data on your specific topic, you will need to build it yourself!

See: Articles & News guide
Concorida, HEC Montréal, ÉTS, etc.

Business Research Portal – Concordia Library
https://www.concordia.ca/library/guides/business.html

Bibliothèque de HEC Montréal
Guides: http://libguides.hec.ca/?b=s

Bibliothèques de l’UQÀM
Guides: http://guides.bibliotheques.uqam.ca/themes
Merci !
Any questions?
Avez-vous des questions ?

You can tweet me at: @BiblioQC
You can email me at: michael.david.miller@mcgill.ca
Credits

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