WILD 421: Wildlife Conservation
Winter 2017

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Outline

- The “Literature”
- Library Resources
- Citations
- Resources for Presentations
## The “Literature”

<table>
<thead>
<tr>
<th>Type</th>
<th>Primary</th>
<th>Secondary / Tertiary</th>
<th>Grey</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Definition</strong></td>
<td>Original research, writing or documentation on a subject</td>
<td>Works that review, summarize or build on the primary or secondary literature</td>
<td>Material not available through the normal publishing process</td>
</tr>
<tr>
<td><strong>Examples</strong></td>
<td>• peer-reviewed journal articles</td>
<td>• review articles</td>
<td>• working papers or pre-prints</td>
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<tr>
<td></td>
<td>• laboratory data</td>
<td>• analysis</td>
<td>• government/NGO publications</td>
</tr>
<tr>
<td></td>
<td>• oral manuscripts</td>
<td>• editorials</td>
<td>• technical/industry reports</td>
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<tr>
<td></td>
<td>• historical documents</td>
<td>• criticism</td>
<td>• conference proceedings</td>
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<tr>
<td></td>
<td>• diaries or personal papers</td>
<td>• dictionaries and encyclopedias</td>
<td>• dissertations/theses</td>
</tr>
<tr>
<td></td>
<td>• photographs, films</td>
<td>• bibliographies</td>
<td>• oral presentations</td>
</tr>
</tbody>
</table>

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McGill Library. Everything you need.
Government Information

1. Library subject guide
   - Library website > Find information > Government information
     http://www.mcgill.ca/library/find/govinfo

2. Custom Google search
   - Canada: Canadian Government Publications on the Web
   - Non-governmental organizations
   - Intergovernmental organizations

3. Agency approach...
# Evaluating Information

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Currency</td>
<td>• The timeliness of the information</td>
</tr>
<tr>
<td>Relevance</td>
<td>• The importance of the information for your needs</td>
</tr>
<tr>
<td>Accuracy</td>
<td>• The reliability, truthfulness and correctness of the content</td>
</tr>
<tr>
<td>Authority</td>
<td>• The source of the information</td>
</tr>
<tr>
<td>Purpose</td>
<td>• The reason the information exists</td>
</tr>
</tbody>
</table>

https://canvas.sfu.ca/courses/15986/pages/2-dot-5-summary?module_item_id=176264
Should I cite?

- Is it a quote?
  - Yes: Cite it and place double quotation marks around the text
  - No: Is it a paraphrase?
    - Yes: Cite it
    - No: Is it another's idea / theory?
      - Yes: Cite it
      - No: There is no need to cite if it is common knowledge or your own thoughts.

Citation Style Comparison

**JWM**

**CSE**

**APA**
Resources for Presentations

Talking it up without dumbing it down - for undergraduate students (workshops)

Oral presentations

10 simple rules for making good oral presentations
University of Wisconsin--Madison Writing Center: Oral Presentations

Slides

Designing effective presentations by A. Nottingham
Really bad powerpoint by S. Godin
Top 10 slide tips by G. Reynolds

Designing science presentations by M. Carter
Slide:ology by N. Duarte

Both

Dazzle 'em with style : the art of oral scientific presentation by R. R. H. Anholt
Speaking about science by S. Morgan and B. Whitener (print)
When the scientist presents: an audio and video guide to science talks by J. Lebrun
Resources for Presentations

Images

Freepik (photos, icons, vectors)
Morguefile (photos)
Pexels (photos)
Pixabay (photos, illustrations, vectors)
Science Image (photos, videos)
Stocksnap (photos)
Wikimedia Commons (photos, videos)

Flickr – search by license
Getting help

Ask me:

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